

Harnessing the Power of Generative AI & Chatbots

with Monica Burns & Sponsored by NYSASCD



ASCD and ISTE experienced educator, instructional technology leader, and author

A Series of 3 Webinars

Nov. 15 & Dec. 13, 2023 & Mar. 13, 2024

Goal: To help educators build a foundation for understanding generative artificial intelligence with a focus on instructional planning and productivity.

Program Description: This 3-part series focuses on generative AI and Chatbots, laying a foundation for educators to understand and effectively use these new tools with a focus on instructional planning and productivity. Sessions 1 & 2 will occur in the Fall of 2023 with Session 3 occurring in March 2024 to help in planning for summer work and the 2024-25 school year.

Session 1: Nov. 15 at 4:00 PM

Session 2: Dec. 13 at 4:00 PM

“Harnessing the Power of Generative AI and Chatbots—Parts 1 & 2”

This interactive two-part workshop will empower educators to understand and leverage chatbot technology and generative AI in their role. Participants will explore innovative techniques to enhance productivity, support differentiated instruction, streamline lesson planning, and curate high-quality resources with the help of AI-driven tools like ChatGPT.

These sessions are for educators who work directly with students, support teachers in a coaching or administrative

role, or are looking to better understand potential use cases for AI in education. Join us as we unlock the full potential of AI to transform the educational landscape and foster student success.

Session 3: March 13, 2024 at 4:00 PM

“Exploring What’s New in AI: Classroom and Workflow Tools”

Are you making the most of artificial intelligence? In this session, we will look at what’s new in artificial intelligence (AI), specifically generative AI and its impact on teaching and learning. Explore a variety of new tools designed with educators in mind, alongside updates to popular generative AI tools including chatbots like Claude, Bard and ChatGPT. This session will provide updates related to topics presented in Part 1 & 2, as well as new considerations for educators.

Meeting Dates & Times (via Zoom):

Webinar 1: Wed., Nov. 15, 2023 4:00-5:30 PM ET

Webinar 2: Wed., Dec. 13, 2023 4:00-5:30 PM ET

Webinar 3: Wed., Mar. 13, 2024 4:00-5:30 PM ET

Cost: \$189/person; \$179/person each for teams of 2 or more. The registration fee includes a copy of the Quick Reference Guide with shipping.

Contact nysascd.director@gmail.com with questions or to pay by **Purchase Order**.

Registration includes:

1. **90-day access** to webinar recordings & materials—**perfect for ongoing planning.**
2. **5 CTLE Hours for professional learning**
3. A **1-year membership** to NYSASCD
4. A copy of the ASCD/ISTE Quick Reference Guide titled **Using AI Chatbots to Enhance Planning and Instruction** (2023). This QRG will be mailed to each registrant after the first session.
5. Access to a 30% discount on the ASCD book *EdTech Essentials: The Top 10 Technology Strategies for All Learning Environments* (2021).
6. The Zoom link will be sent on Monday, Nov. 13, 2023.

For more information & to register go to:

www.nysascd.org